

PAUL QUINN

FUNDRAISING AND PHILANTHROPY

The B.A. in Business Administration: Fundraising and Philanthropy at Paul Quinn College

The mission of the Paul Quinn College Business Administration Program is to advance society by creating new wealth and economic opportunity for all people. We cultivate principled leaders that advance our economy, improve lives, and strengthen our communities for future generations. We empower students to become leaders of tomorrow who are innovative, entrepreneurially-minded, and analytically and technologically skilled for a globally competitive market.

Students who concentrate in Fundraising and Philanthropy evaluate current issues, trends and best practices for fundraising and philanthropy. They are trained to create and implement a fundraising plan based on needs assessment, organization characteristics, budget and timeline. In addition to the General Education Core Curriculum for Business (57 hours), students pursuing a concentration in Fundraising and Philanthropy must complete the Business Core and the subsequent Major Requirements as follows:

General Education Core Curriculum for Business (57 hours)

BIOL 1324 General Biology I
BIOL 1325 General Biology II
COMM 1311 Intro to Public Speaking
FUND 1301 Career Management
ENGL 1301 Composition I
ENGL 1302 Composition II
GOVT 2206 Texas Government
GOVT 2301 American Government I
HIST 2301 US History I
HIST 2302 US History II
HUMA 1315 Art Appreciation
MATH 1301 College Algebra
PSYC 2301 Introduction to Psychology
BUSA 1302 Social Entrepreneurship
FINA 1101 Personal Finance
FUND 1303 Intro to Quinnite Servant Leadership
MATH 1303 Basic Statistics
RELI 1301 Introduction to Christian Ethics
SPAN 1301 Elementary Spanish I
SPAN 1302 Elementary Spanish II

Business Core Requirements (27 hours)

ACCT 2301 Principles of Accounting I
ACCT 2302 Principles of Accounting II
ECON 2301 Principles of Macroeconomics
ECON 2302 Principles of Microeconomics
BUSA 3302 Business Communications
BUSA 4321 Business Ethics and Social Responsibility
BUSA 4323 Business Policy and Strategy
FINA 3313 Business Finance
LGLS 3328 Business Law

Major Requirements (27 hours)

ENTR 2301 Principles of Entrepreneurship
FUNR 2315 Intro to Fund & Philanthropy
FUNR 3100 Alumni and Donor Relations
FUNR 3200 Grant Proposal Writing
FUNR 4320 Advanced Fundraising I
FUNR 4321 Advanced Fundraising II
FUNR 4325 Prospect Research
FUNR 4999 Fund & Philanthropy Internship
FUNR 4999 Fund & Philanthropy Internship

Upper Level Electives (12 hours)

General Electives (12 hours)

Additional requirements for graduating with any Paul Quinn degree include earning one PQCX certificate for each year a student is enrolled, formal reflection on experiential learning in the PQ Work Program, and a complete business plan. Students who complete the Fundraising and Philanthropy concentration within the B.A. in Business Administration major go on to work in many business contexts, including corporate social responsibility, foundation leadership, and development officers.

**This outline is just a guide. The current PQC Academic Catalogue includes more details about these requirements, including additional substitution options, course descriptions, and prerequisites.*