PAUL QUINN

LOWE'S RETAIL MANAGEMENT

The B.A. in Business Administration: Retail Management at Paul Quinn College

The mission of the Paul Quinn College Business Administration Program is to advance society by creating new wealth and economic opportunity for all people. We cultivate principled leaders that advance our economy, improve lives, and strengthen our communities for future generations. We empower students to become leaders of tomorrow who are innovative, entrepreneurially-minded, and analytically and technologically skilled for a globally competitive market.

The Lowe's Retail Management Major is designed in collaboration with Lowe's Home Improvement and will be available for enrollment after spring of 2023. Students who concentrate in Retail Management are specially trained in quantitative decision making and the functional skills of management. In addition to the General Education Core Curriculum (57 hours), students pursing a concentration in management must complete the Business Core and the subsequent Major Requirements as follows:

General Education Core Curriculum for Business (57 hours)

- BIOL 1324 General Biology I
- BIOL 1325 General Biology II
- COMM 1311 Intro to Public Speaking
- FUND 1301 Career Management
- ENGL 1301 Composition I
- ENGL 1302 Composition II
- GOVT 2206 Texas Government
- GOVT 2301 American Government I
- HIST 2301 US History I
- HIST 2302 US History II
- HUMA 1315 Art Appreciation
- MATH 1301 College Algebra
- PSYC 2301 Introduction to Psychology
- BUSA 1302 Social Entrepreneurship
- FINA 1101 Personal Finance
- FUND 1303 Intro to Quinnite Servant Leadership
- MATH 1303 Basic Statistics
- RELI 1301 Introduction to Christian Ethics
- SPAN 1301 Elementary Spanish I
- SPAN 1302 Elementary Spanish II

Business Core Requirements (27 hours)

- ACCT 2301 Principles of Accounting I
- ACCT 2302 Principles of Accounting II
- ECON 2301 Principles of Macroeconomics
- ECON 2302 Principles of Microeconomics
- BUSA 3302 Business Communications
- BUSA 4321 Business Ethics and Social Responsibility
- BUSA 4323 Business Policy and Strategy
- FINA 3313 Business Finance
- LGLS 3328 Business Law

Major Requirements (21 hours)

- RMGT 2310 Fundamentals of Retail Management
- RMGT 3320 Human Resource Management
- RMGT 3321 Data Analytics and Consumer Behavior
- RMGT 4330 Retail Systems
- RMGT 4325 Scaling Retail Operations
- FUND 4999 Retail Management Internship
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Upper Level Electives (15 hours)

- General Electives (15 hours)

Additional requirements for graduating with any Paul Quinn degree include earning one PQCX certificate for each year a student is enrolled, formal reflection on experiential learning in the PQ Work Program, and a complete business plan. Students who complete the Management concentration within the B.A. in Business Administration major go on to work in a variety of business contexts, including leadership in Fortune 500 companies, investment firms, and their own businesses.

**This outline is just a guide. The current PQC Academic Catalogue includes more details about these requirements, including additional substation options, course descriptions, and prerequisites.*