

PAUL QUINN

ANNUAL REPORT 2020-2021: PANDEMIC EDITION

MAJOR CONSTRUCTION PROJECTS

- Built the first new campus buildings in 40 years:
 - Trammell S. Crow Living and Learning Center
 - The Health & Wellness Center (contains athletic facilities, classrooms, offices, and dance studio)
- The Quinnite Trail (a running/walking through the campus)
- Repaved the roads on campus
- The demolition of the Lucy Hughes dormitory
- Renovated the Business and Registrar's Offices
- Added more office space to the Office of the President

NOTEWORTHY COLLEGE PARTNERSHIPS

- Opening two new schools on campus
 - KIPP Oak Cliff Academy is renovating the White Science Building and will be relocating its high school to the campus. Classes will begin in January 2022. This project will be accompanied by the construction of a multi-acre PK-12 school on the northwestern edge of the campus. (<https://texasmetronews.com/5049/kipp-texas-high-school-to-return-to-paul-quinn-college/>)
 - The Dallas Independent School District will open the Dr. Frederick D. Haynes, III Global Academy at Paul Quinn College in August 2021. The Haynes Academy will focus on students from 6th thru 12th grades. It is the first International Baccalaureate school in the southern sector of Dallas and will be housed in Zale Library. (<https://www.dallasnews.com/news/education/2021/01/28/disd-partners-with-paul-quinn-college-for-new-specialty-school-in-south-dallas/>)
- PQC and Guild Education have teamed up to extend employer-paid tuition programs to those interested in attending an HBCU. Currently, employees at the following companies are eligible to attend PQC: Rock Family of Companies, Chipotle Mexican Grill, Lowe's, JPMorgan Chase, Waste Management, Discover Financial Services ([Washington Post: https://www.washingtonpost.com/education/2020/09/23/paul-quinn-college-guild-education/](https://www.washingtonpost.com/education/2020/09/23/paul-quinn-college-guild-education/))
- Created the Mavs Major in partnership with the Dallas Mavericks. This new degree program emphasizes Leadership, Innovation, Sports Management, Technology, Entrepreneurship, and Networking. Additionally, the Dallas Mavericks will provide adjunct professors and internships for students. The Mavericks seeded the program with \$500,000. ([Dallas Morning News: https://www.dallasnews.com/news/education/2021/02/03/dallas-mavericks-to-fund-new-mavs-major-bachelors-program-at-paul-quinn-college/](https://www.dallasnews.com/news/education/2021/02/03/dallas-mavericks-to-fund-new-mavs-major-bachelors-program-at-paul-quinn-college/))

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PQC-BASED INITIATIVES

NEW ACADEMIC PROGRAMS* AND STAFFING CHANGES

- Partnered with Lowe's Home Improvement Center to update the website and develop the Lowe's Retail Management Major. This major will prepare students for careers in upper-level retail management.
- Partnered with Bishop T.D. Jakes and Jakes Divinity School to establish the Bishop T.D. Jakes Executive MBA Program at Paul Quinn College. This novel executive education program becomes PQC's initial foray into graduate school education.
- Teamed with Minerva Education to create the Urban Scholars Program. USP is a three-year pathway to graduation platform that allows students to focus on one of three areas of concentration: social justice, health care, and the wealth gap.
- Created the PQC Honors College. Ultimately, the Honors College will be housed in the new Trammell S. Crow Living and Learning Center and represents another sign of PQC's commitment to academic rigor.
- Established a Banking and Finance Major. This program will prepare its students for lucrative careers in traditional banking, investment banking, private equity, and venture capital.
- Implemented PQCx (our adult upskilling program) with the assistance of USAA (\$200,000), Capital One (\$100,000) and Bank of America (\$100,000).
- Overhauled all student-facing offices with an eye towards improving the student experience. Among the areas that received special attention: Enrollment Management and Financial Aid; Work Program; Registrar; Student Support Services; and Development. Additionally, we have created a new position, the Vice President of Student Experience.

COMMUNITY-BASED PROJECTS

CREATED THE SAFE FOR MY CITY CAMPAIGN

- Partnered with the Lyda Hill Foundation, the City of Dallas, the Dallas Mavericks, the 10th District of the African Methodist Episcopal Church and numerous community organizations and schools to host a COVID-19 test site and a basic needs giveaway.

Tested over 8,000 people

Distributed:

7,036 masks
5,091 boxes of food
428 gallons of milk
282 turkeys
275 hand sanitizers

TRAMMELL S. CROW
LIVING AND LEARNING CENTER

PAUL QUINN

COMMUNITY-BASED PROJECTS

ESTABLISHED THE URBAN RESEARCH INITIATIVE

- Published two landmark reports on racist pollution practices in Dallas County (Poisoned by Zip Code and Yearly Pollution Inventory)
- Contributed research and advocacy support to the successful effort to remove Shingle Mountain
- Contributed research and advocacy for first bilingual neighborhood plan in Dallas history (Floral Farms plan created by Neighbors United)
- Participated in launch of Cleaner Air DFW network with UTA and community orgs, planning rollout of on-campus air monitors in fall 21/spring 22. First citizen-science, open-data project of its kind in Texas (National Science Foundation)
- Contributed research and advocacy in support of park development projects at Judge Rose Park and in Floral Farms (Trust for Public Land)
- Raised funds for and hired first full time fellow focused on environmental justice (Boone Family Foundation - \$100,000)
- Raised funds for and hired first student fellows, now researching eviction in Dallas County at Child Poverty Action Lab (Child Poverty Action Lab - \$30,000)
- Raised funds for and hired first Associate Fellow researching displacement of Black families in Fair Park in mid-twentieth century (Christine Allison/D Magazine - \$5,000)
- Initiated Neighborhood Stories project in conjunction with BC Workshop and the PQC Library, an oral history and digital archiving initiative (National Endowment for the Humanities - \$63,625).
- **MEDIA COVERAGE:**
 - Dallas Morning News:
<https://www.dallasnews.com/news/commentary/2021/04/23/amid-the-worst-environmental-racism-still-heaped-on-vulnerable-dallas-residents-paul-quinn-joins-the-fight/>
 - Washington Post:
<https://www.washingtonpost.com/climate-environment/2020/11/16/environmental-racism-dallas-shingle-mountain/>
 - D Magazine:
<https://www.dmagazine.com/frontburner/2021/03/here-are-the-biggest-polluters-in-dallas-mapped/>
 - Dallas Morning News:
<https://www.dallasnews.com/news/commentary/2021/04/23/amid-the-worst-environmental-racism-still-heaped-on-vulnerable-dallas-residents-paul-quinn-joins-the-fight/>

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OTHER AMAZING ITEMS

- Launched the Global Urban College Network by hiring Dr. Amanda Washington Lockett and recruiting Martin University as our first member institution.
- Created the National HBCU Commencement Celebration with support from the following partners: JP Morgan Chase, the National Basketball Association, Thurgood Marshall College Fund, UNCF, NAFEO, Hennessy, Essence, and Howard University. Over two million people viewed the celebration and over 70,000 graduates participated.
- Formed a partnership with Vistra Corp and the Texas Trees Foundation that resulted in the College receiving \$150,000, 70 trees, and an irrigation system
- Created the Safe Harbors Consortium with Huston-Tillotson University and Wiley College. The Consortium is providing scholarships to students from Minneapolis-St. who have been impacted by the police violence in their communities.
- Received a \$125,000 grant to work with Cheryl Wattley of UNTD Law to create law a school pipeline program for students from PQC and UNTD. The funds will be used to prepare participating students for the law school admissions process.
- Received a grant from FedEx Office (\$250,000) to support academic and career readiness and mental health.
- Partnered with Chipotle to create “The Scoop Goes to Paul Quinn”, a women’s leadership speaker series focusing on PQC students and Chipotle employees.

*Programs are awaiting formal approval from TRACS and the Texas Higher Education Coordinating Board.

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